

2019

NAIS ADVERTISING AGREEMENT

2019 NAIS PEOPLE OF COLOR CONFERENCE

DEADLINE

Advertising Agreement and Artwork due October 11.

Please make checks payable to NAIS.

NAIS
Attn: Netty Ford
PO Box 75754
Baltimore, MD 21275-5754

If you wish to pay via credit card, please contact Netty Ford, NAIS's Accounts Receivable Manager, at 202-973-9751 after you email your completed form to holt@nais.org.

Pricing

- Quarter-Page Program Ad: \$375
- Half-Page Program Ad: \$750
- Full-Page Program Ad \$1,500

Ad Specs

- Full-Page: 5.125" wide x 8.5" tall
- Half-Page: 5.125" wide x 4.125" tall
- Quarter-Page: 2.4375" wide x 4.125" tall

- No bleeds: ads will have borders around them
- Adobe Acrobat PDF File
- All color images must be in CMYK; no RGB
- At least 300 dpi resolution

Advertising Space Agreement

_____ (your name, company)
is contracting for a _____ (size) page advertisement in the
2019 People of Color Conference/Student Diversity Leadership Conference program
for _____ (amount).

SIGNATURE OF COMPANY/ORGANIZATION REPRESENTATIVE

DATE

Return this completed form and artwork, along with your name, title, and phone number, to Jessica Holt at holt@nais.org.



Questions?
Email Jessica Holt, holt@nais.org, or call (202) 973-9700.